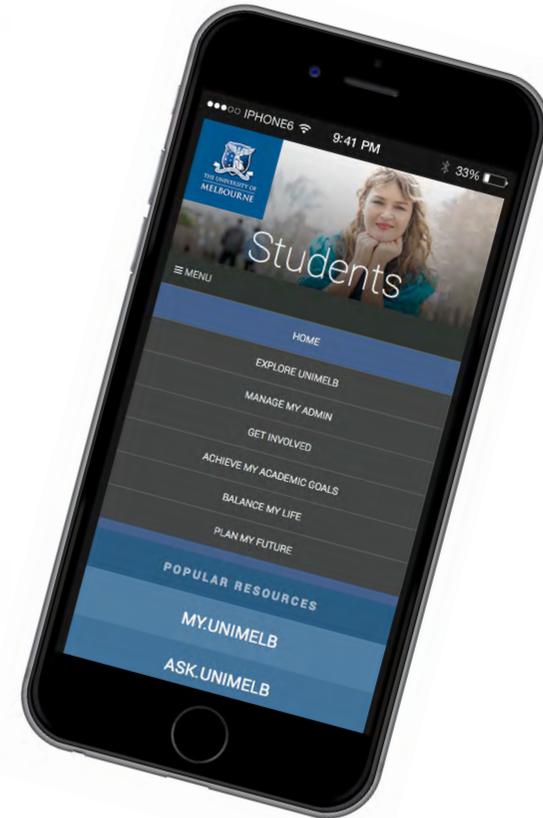
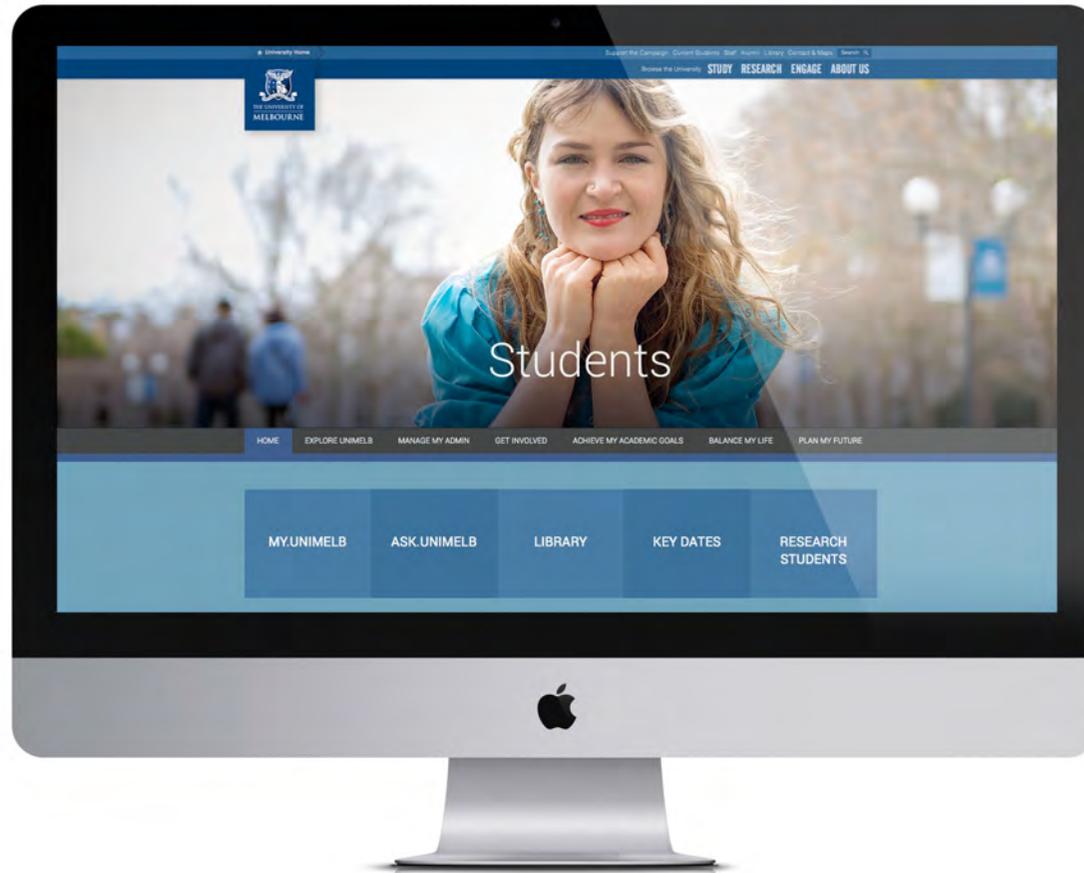


# Student Hub / University of Melbourne



This first iteration of the student hub in late 2014 was a starting point towards bringing key information together from a diverse range of sources into a unified interface, with the goal of making this important information easy to find and to create a more seamless, cohesive and reliable experience for students.

#### MY ROLE:

Working alongside project managers, marketing experts, UX researchers and testers and content developers, my role focused on developing wireframes, mock-ups, HTML prototypes, web design and CMS template development and developing support documentation for site maintainers.

#### TOOLS USED:

- Illustrator / Acrobat (wireframes and functional specifications)
- Bootstrap (HTML prototype / template framework)
- Squiz Matrix CMS
- HTML, CSS, SASS
- jQuery, PictureFill
- Photoshop (image editing)
- Wave, colour contrast checkers and W3C code validators
- Basecamp (team / stakeholder comms)
- Evernote (project comms)
- Git (site back-ups, basic versioning)

## WEB / UI DESIGN

### STUDENT HUB

For this project I worked to an extensive brief which included the following criteria:

- Fully responsive, mobile-first layouts
- Modern, clean interface
- Evolve a colour schema for each section that would be used across both web and print products
- Use of large, responsive feature images

One of the special challenges in this project included developing new custom 'interim' templates within a tight timeframe. The web branding was in a state of flux and a new template system was being developed in another team - due for release shortly after this site was due for launch.

I needed to keep the user interface and primary navigation harmonious and intuitive in the context of a variety of older branding and templates (used across sites that were linked to from this site) as well as fit in with the previews of the evolving and soon to be launched web template system - we didn't want it to look dated or inconsistent once the new templates started being implemented on new sites.

The code needed to be clean and simple so that it might hopefully easily rolled into the new templates with minimal fuss and rework, and also be easy and flexible for maintainers to work with when handed over.

At the same time, there was some new (to me) and reasonably complex aspects to the theme build in the CMS, including a robust solution for the responsive feature images, colour theming across sections and making everything easy to manage in the CMS for content maintainers with minimal web experience. All of this in a tight timeframe and a responsive and agile project management framework was quite a challenge!



# THE SIX THEMES (LANDING PAGES)

**Students**

HOME EXPLORE UNIMELB MANAGE MY ADMIN GET INVOLVED ACHIEVE MY ACADEMIC GOALS BALANCE MY LIFE PLAN MY FUTURE

**Coming Soon: Public Transport Concessions for International Students**  
Public Transport Concessions (PTC) has recently announced the introduction of international undergraduate Student Education Pass (SEP) trial scheme. We are pleased to announce that the University will be participating in this trial from mid-January 2015.

**Changes to Student Services in 2015**  
There will be some adjustments of Student Connect in late 2014 and early 2015 as well as some other exciting changes that will provide you with improved services and a better overall experience while you study with us.

READ MORE

STUDENTS EXPLORE UNIMELB

Explore Unimelb

**NEW TO UNIMELB**  
Welcome  
Orientation  
Moving to Melbourne  
Life in Melbourne  
Life at our main campuses  
Information for parents  
Key dates

**GETTING STARTED**  
International students  
Indigenous students  
Students with disabilities  
Study abroad and Exchange students  
Exchange Research students  
Graduate Coursework students

**GET TO, FROM AND AROUND CAMPUS**  
Maps  
Transport  
Safety on campus

**Students**

HOME EXPLORE UNIMELB MANAGE MY ADMIN GET INVOLVED ACHIEVE MY ACADEMIC GOALS BALANCE MY LIFE PLAN MY FUTURE

**Weighted Average Mark**  
You find us that you wanted an average mark that you could use when applying for further study or employment. In response to your feedback, the University is introducing a Weighted Average Mark (WAM) to your academic documents.

**Changes to students services in 2015**  
There will be some adjustments of Student Connect in late 2014 and early 2015 as well as some other exciting changes that will provide you with improved services and a better overall experience while you study with us.

READ MORE

STUDENTS MANAGE MY ADMIN

Manage my admin

**PERSONAL DETAILS**  
Contact information  
Apply  
Citizenship/residence  
Student card

**ENROLMENT**  
Enrolment and re-enrolment  
Handbook/course maps and subject information  
Study plan (including subjects and majors)  
Class registration/course  
Study aids  
Leave of absence/course deferral  
Advanced standing/credit for prior learning  
Graduate research candidature

**EXAMS AND ASSESSMENT**  
Exams  
Assessments results and assignments  
Special consideration  
Thesis submission  
Health and academic progress  
Academic non-attendance  
Grading schemes

**Students**

HOME EXPLORE UNIMELB MANAGE MY ADMIN GET INVOLVED ACHIEVE MY ACADEMIC GOALS BALANCE MY LIFE PLAN MY FUTURE

**3 PPS**  
5:30pm - 7:30pm  
**Comparing national policy designs for unemployment assistance**  
Please join Professor Glen Funn (UoM) Professor Mark Condon and Dr Stephen O'Sullivan's book Controlling and Inflation Services: Comparing National Policy Designs for...

**Student connect appointments available until end of year**  
Student Connect advisors are available during the semester period and until the end of the year. Come in and talk about where your headsets and make a plan for 2015.

READ MORE

STUDENTS GET INVOLVED

Get involved

**MEET PEOPLE**  
Student clubs and societies  
Campus communities  
Sports clubs and group fitness classes  
Study groups  
Peer mentoring and buddy systems

**UNIVERSITY OF MELBOURNE STUDENT SOCIETIES**  
Student representatives  
University of Melbourne Student Union  
Graduate student society

**CLUBS AND SOCIETIES FOR STUDENTS**  
Clubs and societies - full listing

**Students**

HOME EXPLORE UNIMELB MANAGE MY ADMIN GET INVOLVED ACHIEVE MY ACADEMIC GOALS BALANCE MY LIFE PLAN MY FUTURE

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**Sign of the Times**  
If you want to learn a new language, the common wisdom says the best way is to immerse yourself in it. But how do you immerse yourself in a language that isn't spoken by a majority anymore?

STUDENTS ACHIEVE MY ACADEMIC GOALS

Achieve my academic goals

**STUDY SKILLS**  
Note taking and reading skills  
Time management  
Revision and exam preparation  
Class participation  
Peer and academic feedback students  
Interactive resource - Argon

**COMMUNICATION SKILLS**  
Writing skills  
Giving presentations

**RESEARCH SKILLS**  
Research skills development  
Library research tools  
Citing your sources  
Referencing tools (Endnote, Refworks)  
Copyright  
Intellectual property  
Academic honesty and research integrity  
Research ethics

**Students**

HOME EXPLORE UNIMELB MANAGE MY ADMIN GET INVOLVED ACHIEVE MY ACADEMIC GOALS BALANCE MY LIFE PLAN MY FUTURE

**Can we create an energy efficient internet?**  
With the number of internet connected devices rapidly increasing, researchers from Melbourne are leading a new research program to reduce energy consumption of such devices.

**Sign of the Times**  
If you want to learn a new language, the common wisdom says the best way is to immerse yourself in it. But how do you immerse yourself in a language that isn't spoken by a majority anymore?

STUDENTS BALANCE MY LIFE

Balance my life

**LIVE WELL**  
Sports and recreation  
Food and nutrition  
Spirit and spirituality  
Meditation and mindfulness  
Mental and emotional wellbeing

**BE HEALTHY**  
Medical services  
Sexual health  
Sexual care  
Eye care  
Family health  
Mental health  
Health resources for international students

**GET SUPPORT**  
Counselling  
Anxiety, depression and stress  
Coping with failure  
Neuroscience  
Sleeping problems  
Staircase  
Self-help resources and workshops  
Legal aid  
Emergency and crisis

**Students**

HOME EXPLORE UNIMELB MANAGE MY ADMIN GET INVOLVED ACHIEVE MY ACADEMIC GOALS BALANCE MY LIFE PLAN MY FUTURE

**Flying dental checks for Mallee community**  
Three University of Melbourne Bachelor of Oral Health final year students were recently in the town of the Mallee giving their dental advice to locals. The students were part of a Royal Flying Doctor Service outreach service at the annual Mallee Mallee Field Days in the town of Renald.

**Student Connect appointments available until end of year**  
Student Connect advisors are available during the semester period and until the end of the year. Come in and talk about where your headsets and make a plan for 2015.

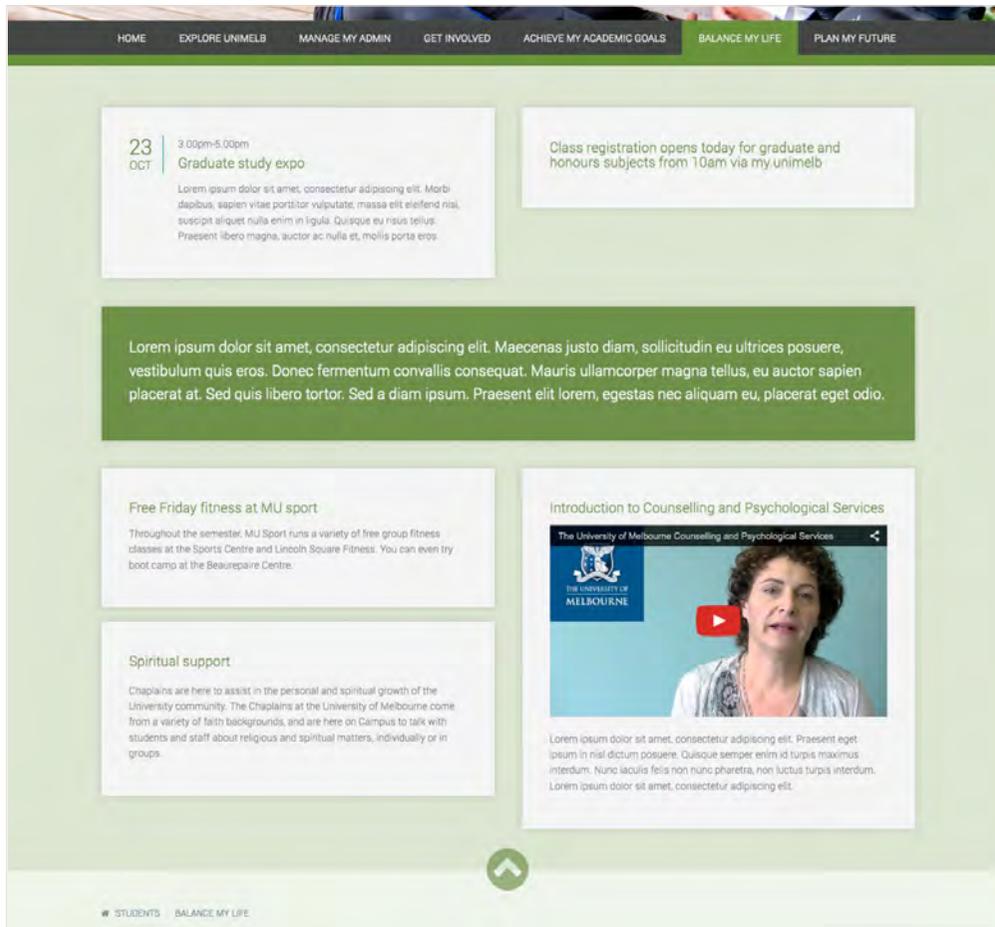
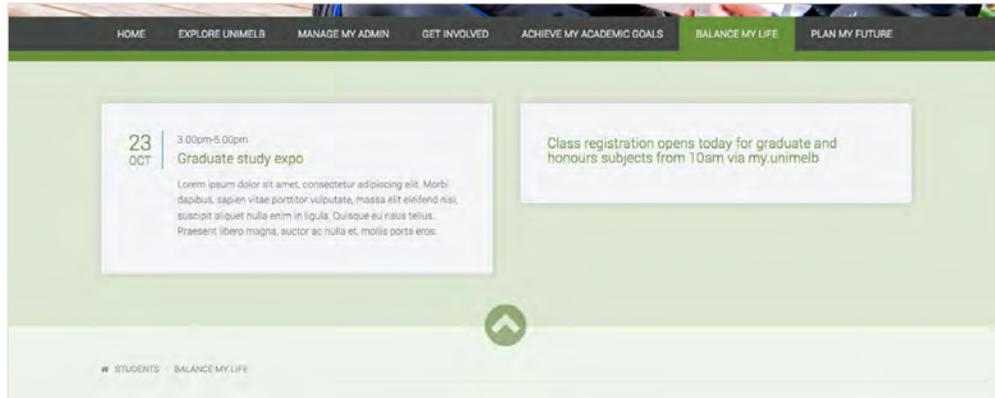
STUDENTS PLAN MY FUTURE

Plan my future

**STUDY AND CAREER OPTIONS**  
Take a self assessment to plan your career  
What can you do with your degree?  
Choose subjects and majors

**GET EXPERIENCE AND BUILD YOUR SKILLS**  
Workover  
Internships and work experience  
Improve your skills  
Expand your skills

**GET HELP FINDING A JOB**  
Careers Online jobs and events database  
Work on campus  
Job seeking strategies  
Applying for work  
Interviews  
International work and students  
Career videos



The Student Hub team requested a solution for offering an extended amount of news and events related to each topic area to appear on each of the index pages. The brief included the following criteria:

- They did not want to use a carousel or a layer over the large feature image.
- It was also important that the index listings not be pushed too far down the page, requiring excessive scrolling, or jump links, to get to this key content.
- The interface needed to remain clean, simple, uncluttered and open.

Illustrated here is a potential solution that was explored and implemented for live testing in the first iteration of the site:

- Important news appears at the top of the page (1-2 items) open by default and less important, or older news is hidden under a prompt in the form of a large down arrow button.
- When clicking on the down arrow an envelope of extra news content is revealed in a smooth sliding motion (pushing the remaining page content further down the page underneath it). Clicking on the up arrow will close the extra news section and bring the other page content back up.

A variety of news type formats with simple classes were included in the templates / model pages for flexibility and visual interest, including: small and large videos, calendar items, highlight news, coloured backgrounds.

The news sections could also be easily turned off each page so the page was balanced when no news was needed.

A more subtle treatment for each colour scheme was used on the inner content pages and lower-level index pages, keeping the content sharp, focused and clean, and suitable for more extended reading (where needed). Section theme colours were incorporated into headings, boxes, buttons.

The feature image was de-emphasized (but available) as links to these pages opened by default with just a glimpse of the bottom of the image.

inner content page with formatting examples

## inner content page with formatting examples

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent eu libero ligula. Maecenas vulputate nibh ac odio venenatis, eu egestas diam mollis. Suspendisse bibendum tristique purus, ac adipiscing lectus suscipit. A Fusce blandit ut sem id laonina. Proin non neque ut quam eleifend eleifend. Etiam fermentum vestibulum laicus, ac auctor massa iaculis vitae. Pellentesque euismod.

Heading 2 aside

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent eu libero ligula. Maecenas vulputate nibh ac odio venenatis, eu egestas diam mollis. Suspendisse bibendum tristique purus, ac adipiscing lectus suscipit. A Fusce blandit ut sem id laonina. Proin non neque ut quam eleifend eleifend. Etiam fermentum vestibulum laicus, ac auctor massa iaculis vitae. Pellentesque euismod.

Why's it here at Melbourne?

## Heading 2

Placeholder text for a heading 2 section.

The quick brown fox

#	First Name	Last Name	Username
1	Mark	Chen	@mark
2	Janet	Thompson	@janet
3	Larry	the Bird	@larry

Model page provided in handover demonstrating available styles for inner content pages

Orientation programs

The University of Melbourne offers orientation for both undergraduate and graduate students, so no one misses out. Orientation is an introduction to University life where students have the opportunity to meet other new students, socialise, learn more about their course and discover the full range of services and support available on campus.

We also hold an Academic Advice Day which introduces new undergraduate students to academic life. It's an important part of a student's enrolment and transition to the University. The day includes information sessions on courses, subjects and disciplines as well as breadth subjects.

- Orientation week
- Graduate orientation
- Academic Advice Day

CONTACT US

Call 13 MELB (13 6352)  
Open from 9:00am - 6:00pm, Monday to Friday

Drop in  
my.unimelb.edu.au

Email us

Live chat  
Available from 10:00am

Make an appointment (student advice)

Visit 13 MELB on Facebook

Contact 13 MELB on Twitter

ABOUT THIS PAGE

Maintainer  
msh-web@unimelb.edu.au

Authoriser  
Executive Director, Academic Services and Registrar

Date created  
18 September 2014

Last modified  
10 October 2014

Student clubs and societies

Clubs and societies are one of the easiest and most fulfilling ways to get involved at Uni. Ranging from course-related, cultural, language exchange, political, spiritual and community focuses, the below list includes student-run gatherings through the University's Student Union, as well as faculty specific clubs and societies.

Faculty clubs and societies

- Arts
- Commerce
- Environments and Design
- Melbourne Business School
- Melbourne Dentistry and Health Sciences
- Science
- Melbourne Law School

Popular clubs

- Future law
- Pre-Eng club
- Pre-Vet club
- MUR Motorsports
- Enactus

Language exchange clubs

- Chinese
- Arabic
- Let's Talk Conversation Group
- Pre-Vet club
- Language exchange groups

Student Union

- Student Union clubs listing
- Student Theatre groups

Graduate Student Association student groups

- Graduate Student Association

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An level 2 index page example



# Student hub - support documentation

Hello Jo Barnes [Log out](#)

- Get started ▾
- Editor's tools
- Template styles ▾
- Page templates ▾
- Manage site ▾
- Good practice ▾



Information for staff who edit or manage content on the [Student Hub](#)

## Get started

- Learn Squiz CMS
- Template help
- Get web help

## Editor's tools

No custom editors tools are currently available. If you'd like to know more about custom tools to help authors and editors easily add and manage content or to get some tools developed, visit the [knowledge base](#) and [request a job](#).

## Template styles

- Grid / columns
- Section styles
- Tables
- Images
- Buttons and icons
- Lists
- Add an accordion

## Page templates

- Home back-up
- Level 2 landing page
- Level 3 index page
- Inner content page with formatting examples
- Inner page example
- Inner index page
- Inner content page

## Manage site

- Header images
- Page types and themes
- Controlling the news section
- Theme colours

## Good practice

- Short URLs
- Links
- Metadata
- Images
- Web content

Along with custom handover training, this support site is provided to site administrators and maintainers inside their site folder and provides tools and instructions specific to maintaining their site as well as links into relevant information provided elsewhere by internal and external web communities to help them in their maintenance tasks.

Each support site is based on a standard base template so I can implement it quickly for each new project. It uses nested content areas for efficient reproduction, ease of updates and consistency of messaging, but is also easily customisable for each client or project and administrators can easily build upon it.

Through some quick A/B testing I found that a kitschy 'ta da / presenter' style stock photo helped to focus attention to the index content.

Maintainer  
Jo Barnes

Authoriser

Date created  
19 June 2014

Last modified  
19 June 2014